

news +++ Prolight + Sound Guangzhou  
Guangzhou, 28 – 31 May 2026



## Prolight + Sound Guangzhou returns with refreshed layout amplifying entertainment and diverse vertical applications

**Guangzhou, 25 September 2025. The 24th edition of Prolight + Sound Guangzhou (PLSG), the world's largest showcase for the entertainment and pro AV industries, will return from 28 – 31 May 2026 at Areas A and B of the China Import and Export Fair Complex. Taking place across 220,000 sqm, next year's show will return with a reconfigured layout, refined sector focus, and enhanced visitor experience, reinforcing its role as a vital hub for innovation, collaboration, and business exchange.**

Building on the strong momentum of previous years, the upcoming edition will introduce strategic changes designed to better serve the evolving market. "Prolight + Sound Guangzhou has firmly established itself as a key platform for the global entertainment and pro AV industry," said Ms Judy Cheung, Deputy General Manager of Messe Frankfurt (HK) Ltd. "Our 2026 vision features a restructured event with tailored programming to spotlight cutting-edge technologies, foster meaningful partnerships, and ensure our participants are equipped to lead the next wave of industry development."

The fair will feature 23 thematic halls dedicated to a wide spectrum of products and applications, including stage performance, digital entertainment, immersive cultural tourism, smart education, commercial displays, and digital visual technology. This cohesive format is designed to catalyse cross-sector collaboration and resource integration, driving new avenues for industry growth. A major highlight of the redesigned setup is the transformation of Area B's first floor into the Pro Lighting Hall, bringing together the world's leading lighting brands under one roof.



- 1.1 / 2.1 / 6.1 / 7.1 / 8.1 专业音响馆 Pro Audio Hall  
\*7.1 – 配件馆 Parts & Accessories Hall
  - 3.1 / 4.1 / 5.1 / 1.2 / 2.2 / 3.2 / 4.2 / 5.2 音响品牌馆 Audio Brand Name Hall  
\*1.2 / 2.2 - 通讯、会议及显示专馆 Communication, Conferencing & Display Hall  
\*3.2 / 4.2 / 5.2 – 多媒体系统方案专馆 Multimedia Systems and Solutions Hall
  - 9.1 / 10.1 / 11.1 / 9.2 / 10.2 / 11.2 专业灯光馆 Pro Lighting Hall
  - 12.2 / 13.2 KTV-数智娱乐馆 KTV-Digital Entertainment Hall
  - 9.3 PLS独角兽系列活动 PLS Unicorn Series
  - 13.1 《巅峰震撼》沉浸式光影演艺秀  
Immersive Performance of "Peak Shock"
- 同期展会 Concurrent Events:
- 广州国际数字光影、智能显示及元宇宙生态展览会 12.2  
Visual X
  - 广州国际乐器展览会 17.2 / 18.2 / 19.2 / 20.2  
Music Guangzhou

Prolight + Sound Guangzhou 2026 floorplan

### Area A: the global pro audio and integrated solutions epicentre

Area A will solidify its reputation as a hub for audio innovation, hosting top brands and system solution providers across eight interconnected halls. These include the Audio Brand Name Halls (3.1, 4.1, 5.1), Pro Audio Halls (1.1, 2.1, 6.1, 8.1), and the Parts & Accessories Hall (7.1).

On the second floor, the spotlight will shift to cutting-edge pro AV technologies, with leading global enterprises exhibiting in the Communication, Conferencing & Display Halls (1.2, 2.2) and the Multimedia Systems and Solutions Halls (3.2, 4.2, 5.2). These halls will feature innovative solutions for multimedia integration, smart office collaboration, commercial installations, and broadcasting.

### Area B: lighting, immersion, and digital innovation

Area B will undergo significant expansion with the addition of three new ground-floor halls (9.1, 10.1, 11.1), seamlessly integrated with the pre-existing upper-level halls (9.2, 10.2, 11.2). Together, these six halls offer end-to-end solutions for stage, exhibition, commercial, and outdoor applications.

Reflecting the rise of digital trends and increasing demand for immersive experiences, the KTV and Digital Entertainment Halls (12.2, 13.2) will also be overhauled. These halls will feature new categories such as immersive entertainment, esports, DJ technology, and home theatres, unlocking new opportunities in cultural tourism and interactive entertainment.

Hall 12.2, home to **Visual X**, will highlight transformative technologies for the entertainment and cultural industries. Exhibits will include digital cultural tourism solutions, intelligent

immersive experiences, multimedia interaction, and metaverse applications, all designed to enhance audience engagement and creative possibilities.

### **Expanding global influence and connectivity**

China's pro AV industry continues to flourish, strengthening its global competitiveness, and Prolight + Sound Guangzhou plays a vital role in connecting domestic and international markets. The 2025 edition attracted 110,363 professional visitors from 139 countries and regions, marking a significant 25% increase in overseas attendance. Looking ahead to 2026, the organisers will further strengthen international outreach by deepening ties with established markets in Europe and Southeast Asia while exploring emerging opportunities in Belt and Road regions, including the Middle East and Central Asia. With these efforts, the fair is poised to remain the definitive global hub for bridging opportunities between China, Asia, and the broader entertainment and pro AV industries.

Prolight + Sound Guangzhou is organised by Messe Frankfurt and the Guangdong International Science and Technology Exhibition Co Ltd (STE). For more details about the show, visit [www.prolightsound-guangzhou.com](http://www.prolightsound-guangzhou.com) or email [plsgz@hongkong.messefrankfurt.com](mailto:plsgz@hongkong.messefrankfurt.com).

For more information on Events & Entertainment Technologies shows worldwide, please visit: [www.prolight-sound.com/worldwide](http://www.prolight-sound.com/worldwide)

### **Press information and photographic material:**

<https://prolight-sound-guangzhou.hk.messefrankfurt.com/guangzhou/en/press.html>

### **Links to social media:**

Facebook: Prolight and Sound China

LinkedIn: Prolight and Sound China

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### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser

with its own exhibition grounds. With a workforce of some 2,500 people at its headquarters in Frankfurt am Main and in 29 subsidiaries, it organises events around the world. Group sales in financial year 2024 were around € 775 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability)

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