

100+ fringe events: Learn. Network. Experience.



PLS Unicorn Series: Xtage

Xtage is a fully integrated live production ecosystem in which lighting, sound, stage mechanics, LED screens, and digital content come together as choreographed layers of a single, experiential, unified performance.

Other fringe events

- ▼ Dante System Experience Zone
- ▼ PLSG × NDI Eco-System Zone
- ▼ Event Safety Alliance Workshop
- ▼ China's 3D Audio Technology (Audio Vivid) showcase
- ▼ XR Immersive Zone
- ▼ Outdoor Line Array

Voices from buyers

"With 30 Indonesian buyers attending this year, Prolight + Sound Guangzhou delivered new supplier connections, cooperation agreements, global industry insights, and access to competitive products — all in one essential trade hub."

Mr Risyad Fauzie, Chairman (Ketua Umum) of Rental Indonesia Event Support (RI), Indonesia



"We are at Prolight + Sound Guangzhou seeking reliable manufacturing partners to develop new pro audio products and sourcing woofer components unavailable in Brazil. The show is remarkably efficient. One exhibition covers everything from raw materials to finished manufacturers, letting us compare technologies and track global trends."

Mr Raul Del Trejo, Director, Renaeer Participacoes S/S Ltda, Brazil

Get sponsored to visit Guangzhou - up to RMB 800 Grant + VIP perks

Packages are available for every type of buyer: new or returning, solo or group.

Club PRO, our loyalty buyer programme, enriches your journey with exclusive travel benefits and a range of additional privileges.



Qualified buyers can enjoy:

- ▲ Hotel accommodation
- ▲ Business matching services
- ▲ Club PRO lounge access

Apply now! Contact buyer services:
plsgz@hongkong.messefrankfurt.com

Contact us for more info

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Prolightandsoundchina



prolight-sound

prolight+sound
GUANGZHOU

27 – 30.5.2027
Areas A & B, China Import & Export Fair Complex

World's largest entertainment & pro AV trade fair



Pre-register
now!

AI GENERATED

Information as of September 2026, subject to change.



messe frankfurt



中国演艺设备技术协会
CHINA ENTERTAINMENT TECHNOLOGY ASSOCIATION

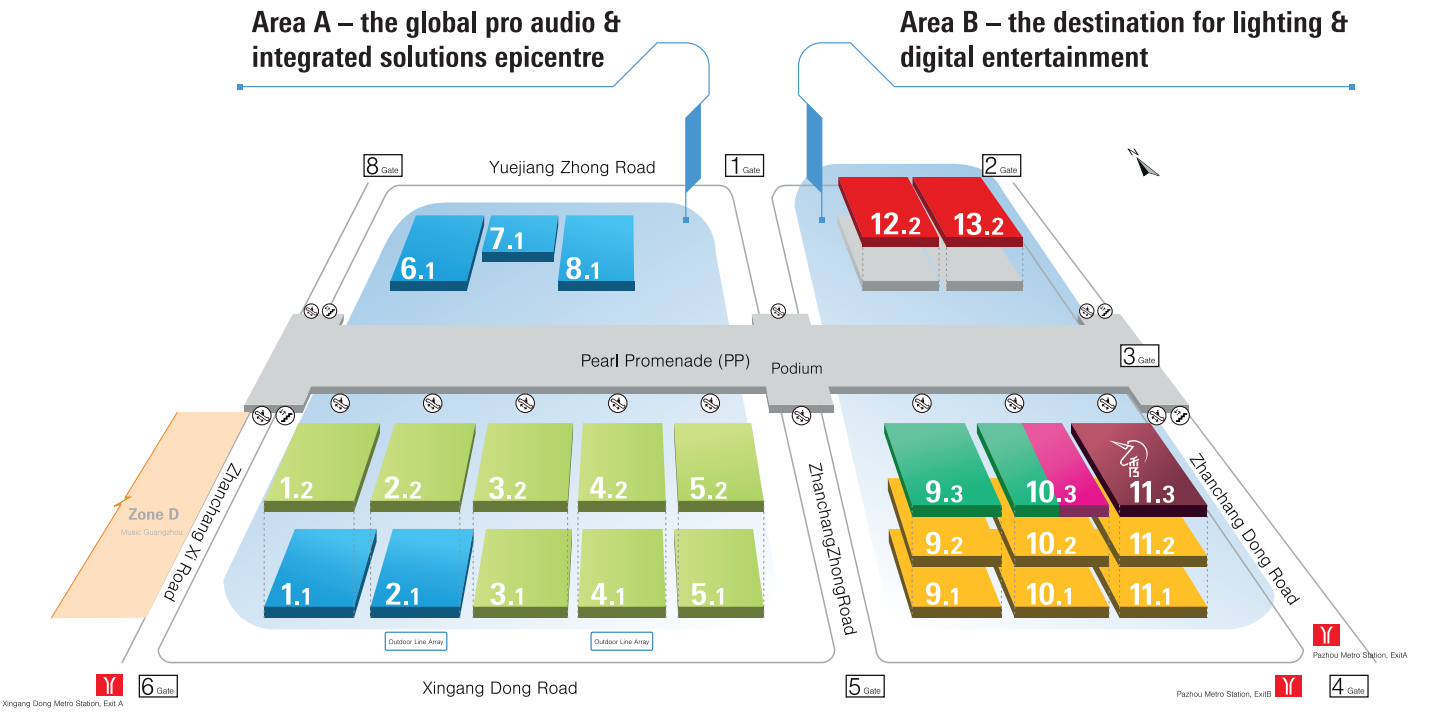
- 220,000 sqm
- 2,227 exhibitors
- 111,065 visitors
- +5% international growth
- 100+ fringe events

*2026 show figures

A complete range of products & solutions:

- Pro audio
- Pro light
- Pro stage
- Communication & conferencing
- Multimedia systems & solutions
- LED / visual display
- KTV & digital entertainment
- Parts & accessories

From pro audio to stage lighting, pro AV and beyond



- Pro Audio Hall
 - *Audio Accessories Zone in Hall 8.1
- Lighting & Multi-Brand Name Hall
 - Stage Machinery Brand Name Hall
- Audio Brand Name Hall
 - *1.2 / 2.2 – Communication, Conferencing & Display Hall
 - *3.2 / 4.2 / 5.2 – Multimedia Systems & Solutions Hall
- Pro Lighting Hall
- KTV • Cultural & Tourism Entertainment Hall
- PLS Unicorn Series
- Smart Vision Hall
- Concurrent Events:
 - Visual X
 - ISVE
- Music Guangzhou

New concurrent event
Smart-Display Vision Expo

In alliance with the Shenzhen b2b Display System Industry Association, this concurrent event fuses commercial display with our core pro AV ecosystem, creating a unified powerhouse across audio, lighting, video, communications, and display. Total commercial display solutions span hardware, software, smart retail, campus, transport, and city applications.

Meet key brands transforming the industry

- Acme
- ALLEN&HEATH
- AUDINATE
- audio-technica
- AUDICENTER
- AYRTON
- BBS
- beyerdynamic
- BMB
- BOSCH
- BOSE
- codac
- CELESTION
- CHAINMASTER
- CHARMING
- dbs
- audiotechnik
- Dante
- DAS
- DJIPOWER
- DPA
- DSP
- Electro-Voice
- emacoustics
- empowertribe
- EZPRO
- FBT
- FINE ART
- FUNCTION-ONE
- GOLDEN
- HARMAN
- HIKVISION
- HK AUDIO
- JBL
- LONGJOIN
- MARTIN AUDIO
- Mode
- Neutrik Group
- NEXO
- nightSun
- PHILIPS
- Powersoft
- QSC
- Q-SYS
- RCF
- s
- SENNHEISER
- SGM
- SHURE
- SKYWORTH
- soundbox
- Soundking
- TAIDEN
- TW AUDIO
- YAMAHA

*partial brand list